

BRIDGE COMMITTEE
MARCH 9, 2021

275 MAIN
STREET

Three councils agree to
work towards re-opening



We know Where...

Who?

What?

When?

WHO

- Look at all options at a high level
- Program: Build it once, build it right.

WHO OPTIONS

- Brainstorm options
- Pros & Cons
- Do we have a winner?

WHO OPTIONS

- Mariners Centre
- Recreation Department(s)
- YMCA
- New Organization
- One Municipality
- Private Sector
- Combo (Rec/MC)
- Existing Not-for-Profit

MARINERS CENTRE

PRO

- High degree of trust & alignment
- One roof, one operator at move to MC+
- Great leadership
- Organization established
- Funder controlled
- One of the quickest solutions
- Could fundraise (eventually)
- Program & Staff Synergies
- High level of community engagement
- Trusted brand
- Response to community hub ask

CON

- No plan
- New Leadership
- Three partners not all owners
- Need funding model
- Close connection between community and board

RECREATION DEPARTMENT(S)

PRO

- Experience in Recreation Programming
- Established provincial network
- Quick to mobilize
- Programming alignment
- Controlled

CON

- Do not do fundraising
- Do not have a plan
- Two Departments, with advisory committees
- Overwhelming

A YMCA

PRO

- Fundraising
- Philosophy & Program model
- Experience doing this, elsewhere
- Network

CON

- Previous Relationship with us
- Low control
- Likely contingent on MOU to operate MC+
- CEO not in the community
- Recent experience
- Time

NEW ORGANIZATION

PRO

- Could fundraise (eventually)
- Build it to trust
- Build it to control

CON

- Time
- Another splinter
- Two organizations, one roof
- No experience
- No plan
- No network
- Cooperation needed

ONE MUNICIPAL UNIT

PRO

- Good accountants
- Great governance and administration

CON

- Cannot fundraise
- Requirement of Trust
- No plan
- No experience
- Governance not shared
- transition at expansion

PRIVATE SECTOR

PRO

- Bidder would have a plan

CON

- Separate Corporation
- Profit motivation vs community motivation
- Time
- No identified company currently providing this service
- Lost ability to develop competencies

COMBO (REC/MC)

PRO

- Some programming pre-existing
- Controlled entities
- Co-ordination/collaboration
- Reputations & Familiarity
- Move right into expansion

CON

- No Plan in Place
- No existing structure or agreement
- Time
- Loss of some services to take this on
- Tug-of-war between Bridge/New and traditional Rec services
- Complexity

EXISTING NOT-FOR-PROFIT

PRO

- Service Model – prioritize accessibility
- Fundraise if charity with matching purpose

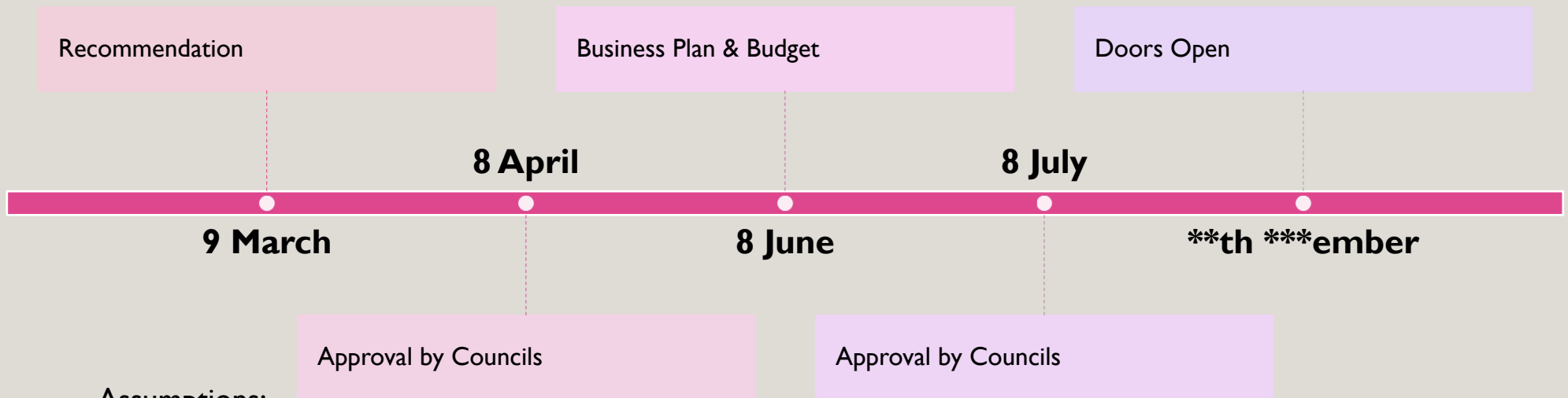
CON

- Already have a mandate
- Not sure it exists
- Lost ability to develop competencies

A photograph of a network of pins on a wooden surface. The pins are arranged in a circular pattern, with several pins in the center connected to many other pins around the perimeter, creating a complex web of connections. The background is a blurred wooden surface with a warm, reddish-brown tone. The word "DISCUSSION" is overlaid in the center-left area in a bold, black, sans-serif font.

DISCUSSION

WHEN: SAMPLE TIMELINE



Assumptions:

- 60 days to develop plan and budget
- **ember **th target for re-opening

WHAT

- Program be proposed by the Operator
- To be approved by the owners/funders in the business plan and budget.

RECOMMENDATIONS



Select Operator of Choice



develop a business plan and budget for the reopening of 275 Main Street within 60-90 days.



Utilize a portion of funding allocations, if necessary



Target: ***ember **th Re-opening